

# Chloe Russell

I'm Chloe Russell, a junior designer specializing in web design, web development, UI/UX, and motion design.

## education

### University of Northern Iowa

BA in Graphic Design, with a minor in Interactive Digital Studies and Web Development.  
GPA 3.9.

## work experience

### Graphic Design Assistant - University of Northern Iowa

August 2023 - December 2024

Created promotional materials for the College of Humanities, Arts, and Sciences, both within and outside of the brand identity of the University of Northern Iowa. This includes posters, t-shirts, social media graphics, digital signage, print media, and video editing to promote university programs and events.

## skills

### Adobe Creative Suite

Illustrator, Photoshop, After Effects, Premiere Pro, InDesign, XD

### Web Development

Figma, HTML, CSS, Javascript, Python, Wordpress, React.js, Bootstrap, jQuery

### Microsoft Office

Word, Excel, Powerpoint

### Graphic Design

UX research, interface design, website design, wireframing, logo design, identity design, motion design

## contact

russellchloe631@gmail.com  
712-520-7112

## portfolio website

chloerussell.work

## awards and recognitions

### UNI Annual Juried Student Art Exhibition 2024

Juried by Jake Manternach

### Curris Design Competition 2024

Best of Motion Design/  
Animation Category

### Panther Marching Band Section Leader

2022, 2023, and 2024 seasons